

Rep: TELEREP, INC..

REP BUYLINES

Requested by: ANGIE



Run On: Oct3/12 at 11:59

E-Order#: 418632 (Rev 0) Agy#30029522

Hdln#: 6357177 (Rev 0)

Tr

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Oct01/12 - Oct07/12

Sa

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Es

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

De

Buyer: JULIE KEANE

Tel #:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		##CASH ##SMRT									
		DETROIT INT BRIDGE CO									
1	Fri/1135P-1235A	30S		\$250	Oct5/12	Oct5/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
2	Fri/530-6A	30S		\$250	Oct5/12	Oct5/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
3	Fri/6-630A	30S		\$400	Oct5/12	Oct5/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
4	Fri/7-730P	30S		\$2,000	Oct5/12	Oct5/12	1	1	1	\$2,000	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
5	Fri/9-10A	30S		\$400	Oct5/12	Oct5/12	1	2	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
6	Mon/1135P-1235A	30S		\$250	Oct1/12	Oct1/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
7	Mon/530-6A	30S		\$250	Oct1/12	Oct1/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
8	Mon/6-630A	30S		\$400	Oct1/12	Oct1/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
9	Mon/9-10A	30S		\$400	Oct1/12	Oct1/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
10	Sat/1135P-1235A	30S		\$150	Oct6/12	Oct6/12	1	1	1	\$150	CRIMINAL MINDS
		Contract Comment: CRIMINAL MINDS									
11	Sat/7-730P	30S		\$750	Oct6/12	Oct6/12	1	1	1	\$750	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
12	Sat/730-8P	30S		\$750	Oct6/12	Oct6/12	1	1	1	\$750	JEOPARDY
		Contract Comment: JEOPARDY									
13	Sat/9-10P	30S		\$750	Oct6/12	Oct6/12	1	1	1	\$750	CRIMETIME
		Contract Comment: CRIMETIME									
14	Sat/9-11A	30S		\$150	Oct6/12	Oct6/12	1	2	2	\$300	CBS THIS MORNING SAT
		Contract Comment: CBS THIS MORNING SAT									
15	Sun/1130P-1230A	30S		\$150	Oct7/12	Oct7/12	1	1	1	\$150	THE CLOSER
		Contract Comment: THE CLOSER									
16	Sun/630-7P	30S		\$750	Oct7/12	Oct7/12	1	1	1	\$750	NEWS
		Contract Comment: NEWS									
17	Thu/1135P-1235A	30S		\$250	Oct4/12	Oct4/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
18	Thu/530-6A	30S		\$250	Oct4/12	Oct4/12	1	1	1	\$250	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
19		Thu/530-6P	30S	\$1,000	Oct4/12	Oct4/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
20		Thu/6-630A	30S	\$400	Oct4/12	Oct4/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
21		Thu/9-10A	30S	\$400	Oct4/12	Oct4/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
22		Tue/1135P-1235A	30S	\$250	Oct2/12	Oct2/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
23		Tue/530-6A	30S	\$250	Oct2/12	Oct2/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
24		Tue/530-6P	30S	\$1,000	Oct2/12	Oct2/12	1	1	1	\$1,000	NEWS
		Contract Comment: NEWS									
25		Tue/6-630A	30S	\$400	Oct2/12	Oct2/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
26		Tue/730-8P	30S	\$2,000	Oct2/12	Oct2/12	1	1	1	\$2,000	JEOPARDY
		Contract Comment: JEOPARDY									
27		Tue/9-10A	30S	\$400	Oct2/12	Oct2/12	1	2	2	\$800	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
28		Wed/1135P-1235A	30S	\$250	Oct3/12	Oct3/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
29		Wed/530-6A	30S	\$250	Oct3/12	Oct3/12	1	1	1	\$250	NEWS
		Contract Comment: NEWS									
30		Wed/6-630A	30S	\$400	Oct3/12	Oct3/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
31		Wed/7-730P	30S	\$2,000	Oct3/12	Oct3/12	1	1	1	\$2,000	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
32		Wed/9-10A	30S	\$400	Oct3/12	Oct3/12	1	1	1	\$400	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
		Total 35 Spots for:		\$18,900				35	\$18,900		
		Monthly Estimate Dollars:								\$18,900	Oct/12

Rep: TELEREP, INC

Run On: Oct3/12 at

E-Order#
affic#:

Station: lesperson: DAVE CLARK

Agency: t#: C01B

Advertiser: RA35+

Buyer: JI

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		##CASH ##SMRT				
		DETROIT INT BRIDGE CO				
1	Fri/1135P-1235A		1.5	1.5	Sep28/12	Rev #0: A
		Contract Comment: LETTERMAN				
2	Fri/530-6A		2.0	2.0	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
3	Fri/6-630A		2.5	2.5	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
4	Fri/7-730P		8.1	8.1	Sep28/12	Rev #0: A
		Contract Comment: WHEEL OF				
5	Fri/9-10A		2.8	2.8	Sep28/12	Rev #0: A
		Contract Comment: LIVE WITH				
6	Mon/1135P-1235A		1.5	1.5	Sep28/12	Rev #0: A
		Contract Comment: LETTERMAN				
7	Mon/530-6A		2.0	2.0	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
8	Mon/6-630A		2.5	2.5	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
9	Mon/9-10A		2.8	2.8	Sep28/12	Rev #0: A
		Contract Comment: LIVE WITH				
10	Sat/1135P-1235A		1.6	1.6	Sep28/12	Rev #0: A
		Contract Comment: CRIMINAL				
11	Sat/7-730P		5.0	5.0	Sep28/12	Rev #0: A
		Contract Comment: WHEEL OF				
12	Sat/730-8P		4.9	4.9	Sep28/12	Rev #0: A
		Contract Comment: JEOPARDY				
13	Sat/9-10P		3.3	3.3	Sep28/12	Rev #0: A
		Contract Comment: CRIMETIM				
14	Sat/9-11A		1.5	1.5	Sep28/12	Rev #0: A
		Contract Comment: CBS THIS				
15	Sun/1130P-1230A		2.0	2.0	Sep28/12	Rev #0: A
		Contract Comment: THE CLOS				
16	Sun/630-7P		5.0	5.0	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
17	Thu/1135P-1235A		1.5	1.5	Sep28/12	Rev #0: A
		Contract Comment: LETTERMAN				
18	Thu/530-6A		2.0	2.0	Sep28/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS				
19		Thu/530-6P	5.2	5.2	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
20		Thu/6-630A	2.5	2.5	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
21		Thu/9-10A	2.8	2.8	Sep28/12	Rev #0: A
		Contract Comment: LIVE WITH				
22		Tue/1135P-1235A	1.5	1.5	Sep28/12	Rev #0: A
		Contract Comment: LETTERMAN				
23		Tue/530-6A	2.0	2.0	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
24		Tue/530-6P	5.2	5.2	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
25		Tue/6-630A	2.5	2.5	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
26		Tue/730-8P	8.5	8.5	Sep28/12	Rev #0: A
		Contract Comment: JEOPARDY				
27		Tue/9-10A	2.8	2.8	Sep28/12	Rev #0: A
		Contract Comment: LIVE WITH				
28		Wed/1135P-1235A	1.5	1.5	Sep28/12	Rev #0: A
		Contract Comment: LETTERMAN				
29		Wed/530-6A	2.0	2.0	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
30		Wed/6-630A	2.5	2.5	Sep28/12	Rev #0: A
		Contract Comment: NEWS				
31		Wed/7-730P	8.1	8.1	Sep28/12	Rev #0: A
		Contract Comment: WHEEL OF FORTUNE				
32		Wed/9-10A	2.8	2.8	Sep28/12	Rev #0: A
		Contract Comment: LIVE WITH				
		Total 35 Spots for:	109.5	109.5		
		Monthly Estimate Dollars:			109.5 Oct/12	